

## Tweeds Topics

### **Employee Appreciation:**

*YOU Matter; Now More Than Ever*

### **Stress & Change:**

*All Stressed Up and No Place to Go!*

### **Leadership:**

*The T-Chromosome. You've got it, Now What?*

### **Sales Motivation:**

*Attitude, Believing & Confidence = Success*

### **Economics:**

*Texanomics: Why Texas Will Lead the Economic Recovery*

### **Inspiration:**

*The Texas Mantra: No is NOT an Option*

### **Youth Audiences:**

*Your Past Doesn't Define Your Future. YOU DO!*

### **What meeting planner are saying about Tweed Scott:**

*"You headlined the Annual City of Pflugerville Volunteer Banquet . . . And what a response we received! Every time I see someone who attended, the first thing they tell me is how much they enjoyed your section of the evening. I have coordinated this event for five years and you have, by far, been the most popular speaker."*

Kathy Ellis, City of Pflugerville

*Tweed Scott has spoken to a series of chamber and association groups in our state, especially at meetings, luncheons, and banquets. His stories referencing the unique history of Texas are continually well received. I recommend him to you as an asset you should consider adding to your next event or conference.*

Art Roberts, CEO, Texas Chamber of Commerce Executives

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**Where does all that attitude come from?**

**TWEED SCOTT**  
Author & Speaker



**TweedScott.com**

**Changing attitudes and creating a vision for the future that fosters growth and prosperity for you and your organization! With over 30 years of broadcast experience, Tweed is a recognized communicator with a creative passion to bring out the "T-Chromosome" in all of us!**

# Tweed Scott . . . Author of *Texas In Her Own Words* & Speaker

## Your group or organization will:

- ★ Enjoy increased employee and/or volunteer performance.
- ★ Energize and increase employee and/or volunteer morale.
- ★ Learn why no one should ever accept NO as an option.
- ★ Learn how to EMBRACE change effectively. Everyone wants improvement . . . Nobody wants change.
- ★ Learn how to overcome fear to make it happen. Tweed will tell and SHOW you how with ONE word!

If you're ready for higher attendance, crowded rooms, happy attendees and a speaker who will make his program relevant; it's time to book Tweed Scott for your next event. He is a laugh-out-loud funny motivational speaker and corporate entertainer.



Tweed specializes in teaching strategies that empower businesses and individuals to get the most out of life and their endeavors. He gained much of his knowledge and expertise from his 31 years in the broadcasting industry. Tweed ran the top rated FM radio station in America and the 5th highest rated AM station in America.

Tweed Scott is the author of the three-time national award winning book, *Texas In Her Own Words*. It explains why Texans are the way they are; where all that attitude comes from. His book is sold at the Alamo, The Bob Bullock Texas History Museum and the state Capitol gift shops.

*Texas In Her Own Words* has won the prestigious Ben Franklin Award from the Publishers & Marketing Association, and IPPY Bronze medal for creative Non-Fiction and garnered a 1st National Runner-up USA Book News Award for Creative Non-Fiction. He understands what Texas and Texans are all about—the source of that Texan character and why it is . . . **IMPORTANT to YOU!**



## Tweed's Clients include:

- ★ The Alamo
- ★ TX Silver-Haired Legislature
- ★ Texas Attorney General's Office Child Support Division
- ★ First Eagle Federal Credit Union
- ★ Army Society of Military Comptrollers Ft. Sill, OK
- ★ National Association of Women in Construction
- ★ Executive Women in Texas Government
- ★ LBJ Settlement National Park
- ★ Texas Chamber of Commerce Executives, Austin, TX
- ★ City of Pflugerville, TX
- ★ Bob Bullock State of Texas History Museum

## TWEED SCOTT knows how to WIN!

These might be challenging times, but Tweed says they're an opportunity to develop innovative solutions. Tweed will help you tap into that creative place that lives in all of us to find those solutions. You owe it to yourself and your organization to gain all the success you can grasp.